



## **General presentation of the Programme**

Adaptation of the presentation by Michel LAMBLIN, Programme Director at the Finance Seminar held in Brussels on the 11<sup>th</sup> and 12<sup>th</sup> June

**Subprojects potential applicants training I4W**

## Programme characteristics and structure

## INTERREG IVC

### 1 Programme for

- 27 EU-Member States
- + Norway & Switzerland

### 1 Managing Authority

(Région Nord - Pas de Calais),

**1 Certifying Authority (CDC),**

**1 Audit Authority (CICC-FS),**

**1 Secretariat: JTS in Lille**

**and 4 Information Points in Rostock, Katowice, València and Lille**



## Overall objective

- Improve the effectiveness of regional development policies
  - Contribute to economic modernisation and increased competitiveness of Europe
- by
- Enabling exchange of experiences and knowledge
  - Matching less experienced with more advanced regions
  - Ensuring transfer of identified good practice into mainstream programmes



The exchange, sharing and transfer of policy experience, knowledge and good practices will contribute to achieving this objective. By promoting Europe-wide cooperation, INTERREG IVC encourages regional and local authorities to view interregional cooperation as a means of enhancing their development through learning from the experiences of others. This way, the successful experiences gained in the different regions can spread throughout Europe.

## Good practice

In the context of the INTERREG IVC programme, a **good practice** is defined as an initiative (e.g. methodologies, projects, processes, techniques) undertaken in one of the programme's thematic priorities which has already proved successful and which has the potential to be transferred to a different geographic area. Proved successful is where the good practice has already provided tangible and measurable results in achieving a specific objective.

An important result of INTERREG IVC projects will be the creation of added-value not only at partner level but also at European level. In other words, INTERREG IVC projects should strive for EU-wide relevance. For this reason, experiences and know-how generated through these projects should be relevant not only to the partners of the project but also to organisations outside the partnership. This should be reflected in the nature of the theme tackled by the project as well as in component 2 dedicated to 'Communication and Dissemination' (see section 2.2.1 for further information on the project's components).

## Projects related characteristics

- activities

## Programme's rationale

Strategic objective of the programme: improvement of regional policies

- **INTERREG IVC = 'capitalisation' programme**
- Interregional cooperation ≠ cross-border cooperation
- Interregional cooperation ≠ transnational cooperation

**Capitalisation:** process of optimising the results achieved in a specific domain of regional policy. Capitalisation activities consist of the collection, analysis, validation, dissemination and transfer of good practices in a certain policy area.



## Programme's rationale

Key elements of interregional cooperation:

- Link to regional / local policies
  - Exchange of experiences
  - Identification and/or transfer of good practices
- } Capitalisation

↳ **INTERREG IVC ≠ 'implementation / investment' programme**

↳ **INTERREG IVC ≠ 'research & development' programme**

## Programme's rationale

Key elements derives from this programme's rationale:

- **Local & regional authorities** = 'natural' target group of IVC  
Other bodies may be involved only if their link with regional and local policies is clearly demonstrated
- **Exchange of experiences** = core activities of all IVC projects  
Pilot actions / experimentations possible but only under very strict conditions



## Types of Interventions

- Regional Initiative Projects
  - ⇒ Exchange of experience dedicated to the identification, analysis, dissemination and possible transfer of good practices
  - ⇒ Intensity of cooperation (from light networking to mini-programmes)
  
- Capitalisation Projects, including Fast Track Projects
  - ⇒ Exchange of experience dedicated to the transfer of good practices already identified into SF mainstream programmes
  - ⇒ Final outcome: Action Plan for each participating regions
  - ⇒ Fast Track projects: Capitalisation Projects benefiting from specific European Commission assistance and expertise in order to contribute to the “Regions for Economic Change” Initiative



## Project activities: general requirements

Proposed activities have to respect 3 fundamental conditions:

➤ **Relevance to the programme**

Activities have to be clearly in line with the overall objective of the programme (i.e. contribute to the improvement of policies)

➤ **Interregionality**

Activities should be interregional. Example for pilot experimentation:

- transfer from one region to another
- pilot experimentation benefiting all the partners

➤ **Additionality**

Activities would not be supported without the INTERREG support

