

# VBN InnoReg

**Strengthening Via Baltica Nordica  
Macro-Region through Transnational  
Cooperation for Regional  
Innovation Promotion**

- ★ Involves 10 partner regions in the Via Baltica Nordica (VBN) zone
- ★ Promotes transnational cooperation in developing Regional Innovation Systems
- ★ Supports collaboration between regional authorities, universities, technology centres and enterprises
- ★ Fosters competitiveness and economic performance of the Via Baltica Nordica macro-region
- ★ Is coordinated by the Baltic Institute of Finland

## In brief

VBN InnoReg is an outcome of cooperation between 10 partner regions in the Via Baltica Nordica (VBN) zone. The key element of the project is analysing the dynamics of innovation systems in VBN partner regions to identify good practices, joint interests and development needs in innovation promotion. VBN InnoReg promotes international networking and collaboration between regional authorities, universities, technology centres and enterprises to foster competitiveness and economic performance of the VBN macro-region.

Project duration: 2006–2007

## Activities

The project activities are implemented in parallel regional and transnational operations:

1. A joint VBN approach to innovation promotion will be developed through analysing Regional Innovation Systems (RIS) to identify comparable innovation performance indicators in the VBN macro-region and opportunities for transnational cooperation in innovation promotion.
2. Regional training events and study tours are organized to ensure involvement and capacity building of all key innovation system actors and sustainability of the RIS analyses results.
3. New innovative tools and concepts are developed and piloted by project partners and shared with interested actors in the Baltic Sea Region and in the European Union.



**Strengthening Via Baltica Nordica  
Macro-Region through  
Transnational Cooperation  
for Regional Innovation  
Promotion**

## Partners

VBN InnoReg involves 18 partners from the Baltic Sea Region:

|  |    |
|--|----|
| ★ The Baltic Institute of Finland (Lead Partner) | FI |
| ★ University of Umeå                             | SE |
| ★ Council of Tampere Region                      | FI |
| ★ Council of Häme Region                         | FI |
| ★ Regional Council of South Ostrobothnia         | FI |
| ★ Seinäjoki Technology Centre Ltd.               | FI |
| ★ Hermia Business Development Ltd.               | FI |
| ★ Tartu Science Park Foundation                  | EE |
| ★ Tartu City Government                          | EE |
| ★ Latvian Technological Center                   | LV |
| ★ State Regional Development Agency              | LV |
| ★ Kaunas University of Technology                | LT |
| ★ Technopolis                                    | LT |
| ★ Podlaskie Voivodeship Marshal's Office         | PL |
| ★ University of Białystok                        | PL |
| ★ Regional Planning Council Havelland-Fläming    | DE |
| ★ Innovation- and Trendcenter Bentwisch          | DE |
| ★ ZAB - Brandenburg Economic Development Board   | DE |

## Further information:

### The Baltic Institute of Finland

Johanna Pollari  
Project Coordinator  
Tel. +358 20 716 5148  
E-mail: johanna.pollari@tampere.fi

[www.baltic.org/vbn](http://www.baltic.org/vbn)